

QUESTION 2013

Group – A

(Multiple Choice Type Questions)

1. Choose the correct alternatives for any *ten* of the following:

i) Innovation results in

- a) new knowledge
- ✓ b) new product service or process
- c) low level of commitment
- d) low quality products

ii) Entrepreneur who take business as an integral part of life is called

- a) challengers
- ✓ c) life timers
- b) solo operators
- d) drone entrepreneurs

iii) Entrepreneurs emerging from within the confines of organization are called

- a) inventors
- b) organizers
- c) manager
- ✓ d) intrapreneur

POPULAR PUBLICATIONS

- iv) EDP was initiated in India in the year
a) 1960 b) 1969 c) 1970 ✓ d) none of these
- v) Which of the following is an internal motivating factor?
a) Govt. assistance b) availability of labour and raw materials
✓ c) previous experience d) promising demand for the product
- vi) Which of the following is not an external motivating factor?
✓ a) enterprising attitude b) encouragement from big business houses
c) Govt. support and assistance d) availability of factors of production
- vii) The transformation of an idea into useful applications which results in new product, services or processes is called
a) incubation ✓ b) innovation c) idea germination d) illumination
- viii) A private individual or company that usually invests in ventures with higher risk return possibilities than average is called
a) speculative investor b) private capitalist
✓ c) venture capitalist d) private bank
- ix) The full form of "SSI" is
✓ a) Small Scale Industries b) Social Sector Industries
c) Small Sector Industries d) Small Size Industries
- x) Among these which is not a type of entrepreneur according to the type of business?
a) business entrepreneur b) agricultural entrepreneur
c) corporate entrepreneur ✓ d) social entrepreneur
- xi) The Economic reforms was started in which year?
a) 1987 b) 1990 ✓ c) 1991 d) 1992
- xii) Which is the problem faced by women entrepreneurs?
a) lack of infrastructure ✓ b) lack of family support
c) lack of government support d) lack of intelligence

Group – B

(Short Answer Type Questions)

2. Entrepreneurship is a process of creative destruction. Explain.

See Topic: **ENTREPRENEURIAL BEHAVIOURS**, Short Answer Type Question No. 1(a).

3. Compare entrepreneurship with intrapreneurship.

See Topic: **ENTREPRENEURIAL TRAITS**, Short Answer Type Question No. 4.

4. List the problems faced by a women entrepreneur.

See Topic: **ENTREPRENEURIAL DEVELOPMENT IN INDIA**, Short Answer Type Question No. 4.

5. State the contents of the feasibility report of a project.

See Topic: **PROJECT FEASIBILITY ANALYSIS, Short Answer Type Question No. 1.**

6. Write a note on Venture Capital Financing.

See Topic: **PROJECT FEASIBILITY ANALYSIS, Long Answer Type Question No. 3.**

Group – C

(Long Answer Type Questions)

7. What do you mean by innovation? What are the different types of innovation? Indicate the different sources of innovation. Discuss briefly the basic legal requirements to set up an enterprise.

1st, 2nd & 3rd part: See Topic: **ENTREPRENEURIAL BEHAVIOURS, Long Answer Type Question No. 2(a).**

4th part: See Topic: **PROJECT FEASIBILITY ANALYSIS, Long Answer Type Question No. 1.**

8. Indicate the micro and macro level environmental factors that should be analysed for start up a new business. What are the main causes of industrial sickness?

1st part: See Topic: **ENTREPRENEURSHIP, Long Answer Type Question No. 2.**

2nd part: See Topic: **ENTREPRENEURIAL DEVELOPMENT IN INDIA, Short Answer Type Question No. 1.**

9. Who are called as social entrepreneur? How far they are socially responsible? Write a note on opportunity analysis.

1st & 2nd part: See Topic: **ENTREPRENEURIAL TRAITS, Long Answer Type Question No. 1.(a).**

3rd part: See Topic: **PROJECT FEASIBILITY ANALYSIS, Long Answer Type Question No. 4.(a).**

10. What is business plan? Why is it prepared? Give an outline of a business plan clearly highlighting its components.

See Topic: **PROJECT FEASIBILITY ANALYSIS, Short Answer Type Question No. 3.**

11. Write short notes on any *three* of the following:

a) Mc Clellands motivational needs theory

b) EDP

c) Government policies towards SSIs

d) Qualities of a successful entrepreneur

e) Reasons for failure of entrepreneurship.

a) See Topic: **ENTREPRENEURIAL BEHAVIOURS, Short Answer Type Question No. 3.**

b) See Topic: **ENTREPRENEURIAL DEVELOPMENT IN INDIA, Long Answer Type Question No. 1(a).**

c) See Topic: **ENTREPRENEURIAL DEVELOPMENT IN INDIA, Long Answer Type Question No. 3(e).**

d) See Topic: **ENTREPRENEURIAL TRAITS, Short Answer Type Question No. 3.**

e) See Topic: **ENTREPRENEURSHIP, Long Answer Type Question No. 3.**